



MEET THE INNOVATORS WORKING LUNCH ROUNDTABLES

Leading HIT Innovators and Solution Providers will lead working lunch roundtable discussion groups focussed on innovative problem solving at the leading edge of State HIT Transformation. Conference attendees will have the opportunity to join discussion groups best aligned to their strategic planning priorities.

ROUNDTABLE

01 **Building an Integrated and Sustainable Health and Human Services Foundation**



Presenter: Vijay Ravichandran, Principal Consultant, Infosys Public Services

Health and Human Services organizations have a dual focus – modernize Medicaid systems to manage increasing caseloads and levels of service, and build new capabilities to integrate health and social programs for improved care and outcomes. Federal 90/10 funding, the OMB A-87 cost allocation exception, and funding for Medicaid Management Information Systems offer HHS organizations a unique opportunity to manage this dual focus and build an integrated, sustainable, and future-proof technology foundation as they plan their Medicaid modernization initiatives. MITA capabilities and modern technologies can be used beyond the Medicaid enterprise. Master data, meta-technologies, data federation, and Service Oriented Architecture can be used to integrate today’s systems, simplify improvements or replacements in the future, and provide a longitudinal view of citizens’ data.

In this roundtable, we will discuss how states can build such an integrated and sustainable health and human services foundation. We will outline proven strategies and real-world examples that states can adapt to build tomorrow’s technology foundation, today and achieve triple-aim objectives.

ROUNDTABLE

02 **Turning Insight into Action with Patient-Centered Care Management**



Presenters: Craig Rhinehart, Director, Smarter Care Strategy and Market Development, IBM

Discuss key topics on how to improve care management by leveraging insights from unstructured data, social determinants and more for at-risk populations. The discussion is expected to cover the creation of digital care plans and the value of sharing and collaborating across your medical neighborhood beyond the usual clinical issues.

ROUNDTABLE

03 **HIT Security: Protect Your Citizens and Your Reputation**



Presenter: Paul Christman, Vice President, Dell Software Public Sector

Even the best healthcare IT infrastructure can’t do what it’s there for if it’s not secure and compliant. Theft of PHI and PII puts your citizens at risk, reduces their confidence in your HIT, and impacts your reputation. Effective security must protect against internal and external threats, taking into account human factors as well as technology. Dell Software’s Paul Christman moderates this Meet the Innovators Roundtable.

ROUNDTABLE

04 **Client-Centric Care Coordination Identifying Tools to Help you Connect the Dots**



Presenter: Sam Taylor, Director of Product Management, ClientTrack

With increasing pressure to share information across the care continuum, organizations have one goal: connect provider organizations and client data for the purpose of creating better outcomes and reducing costs. But where can you start? Case management solutions must facilitate care coordination from cradle to grave across multiple providers, track efforts, measure outcomes, and allow collaboration with multiple organizations and systems to manage clients’ information. This session will focus on the differences between practice management and care coordination and discuss recommendations for best practices for selecting and implementing a Client-Centric Care Coordination solution.

ROUNDTABLE

05 **Closed-Loop Incentive & Data Systems for Improving High-Risk Population Health**



Presenters: Deborah Stewart, President & CEO, Finity David Hom, Chief Solutions and Business Development Officer at SCIO Health Analytics

The project uses data analytics and closed-loop system technology to identify high-risk populations, segment members by risk score, build personalized health profiles, and deliver personalized engagement, health, and incentive communications in multiple mediums. The closed-loop platform tracks every member engagement and encounter, programmatically evolves, and measures the effectiveness in terms of claims impact and ROI. The speakers will discuss the results of two Medicaid incentive programs utilizing the closed-loop platform: 1) Health Care Innovation Award ROI results for a Medicaid incentive program. 2) One of the first portable Medicaid incentive programs for the state of New Mexico. The speakers will share program results to date, data system plan design strategies, and closed-loop platform tracking methodologies.

Target Audience for Discussion Group: State Medicaid Directors and State IT Directors.

ROUNDTABLE

06 **Better Serving Medicaid Enrollees Through Consumer Centric Billing Practices**



Presenter: Brian D. Ridder, Vice President Business Development, Benaisance

Two seismic shifts in the commercial health insurance industry – a first-time-ever true focus on the consumer and the explosion of private health insurance exchange implementations – are producing consumer centric billing technologies and best practices which states can now leverage to meet the rapidly evolving needs of their Medicaid and SCHIP enrollee populations. From empowering Medicaid expansion through premium based state health programs and spend-down payment billing, to simply reducing back-office overhead in dealing with lockbox exception items, modern COTS billing solutions provide states huge efficiencies through consolidated invoicing, online payment portals, and integrated billing and lockbox solutions. This roundtable discussion will focus on an open discussion of both the operational challenges states face in supporting consumer billing and best practices to be borrowed from the commercial private exchange market.

ROUNDTABLE

07 **Self-Service HHS Analytics: New Approaches for Empowering Data-Driven Decision Making**



Presenter: Mike Maxwell, National Manager of U.S. State and Local Government, Tableau Software

Business Intelligence and health analytics solutions have historically been complex software stacks that required sophisticated IT support, expensive ongoing vendor services, and could be operated only by an elite few. Self-service analytics is changing that and it’s resulting in dramatic improvements in how organizations learn and collaborate around big data. With self-service analytics, any knowledge worker can now perform analytics and generate meaningful visualizations. Join us to learn about how these new solutions are changing the way health organization ask questions and make data-driven decisions.