

2015 State Healthcare IT Connect Summit Agenda

March 23-24, 2015 | Baltimore Marriott Waterfront [\[PRINT\]](#)
In Partnership with NASCIO (National Association of State CIOs)

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Conversation' by sharing
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Day 01 Monday March 23rd

7:45 a.m. - 8:45 a.m. Registration and Networking Breakfast

8:45 a.m. - 9:00 a.m. Opening Remarks

**9:00 a.m. - 9:40 a.m. Keynote 1: Update on Delivery System
Reform and the Center for Medicare and Medicaid
Innovation**

*Rahul Rajkumar, MD, Deputy Director, Center for Medicare and Medicaid
Innovation*

9:40 a.m. - 10:20 a.m. Keynote 2: Creating an Interoperable Learning Health System for a Healthy Nation

Jon White, Acting Deputy Director, Chief Medical Officer, ONC/HHS

10:20 a.m. - 10:45 a.m. Networking Break in Exhibit Hall

10:45 a.m. - 11:45 a.m. Keynote Panel: State CIO Leadership in Healthcare Transformation

Moderator: *Ron Baldwin, CIO, State of Montana,
Mike Wirth, Special Advisor on eHHR Integration, Virginia Department of Health and Human Resources,
Sean Pearson Deputy Cabinet Secretary New Mexico Human Services Department,
Chris Clark, Executive Director of the Office of Administrative and Technology Services (OATS), State of Kentucky*

11:45 a.m. - 12:15 p.m. Buffet Served for Meet the Innovators Lunch

12:15 p.m. - 01:00 p.m. Meet the Innovators Keynote and Introduction

Interoperability in Action: Learning from the Connected Health IT Community

*David Yakimischak, General Manager and Executive Vice President, Surescripts,
Dr. Denise Hines, PMP, FHIMSS, Executive Director, Georgia Health Information Network, CEO, eHealth Service Group*

1:00 p.m. - 1:45 p.m. Meet the Innovators Working Lunch

Roundtables

Leading HIT Innovators and Solution Providers will lead working lunch roundtable discussion groups focussed on innovative problem solving at the leading edge of State HIT Transformation. Conference attendees will have the opportunity to join discussion groups best aligned to their strategic planning priorities.

Roundtable 01: Building an Integrated and Sustainable Health and Human Services Foundation

Presenter: Vijay Ravichandran, Principal Consultant, Infosys Public Services

Roundtable 02: Turning Insight into Action with Patient-Centered Care Management

Presenter: Craig Rhinehart, Director, Smarter Care Strategy and Market Development, IBM

Roundtable 03: HIT Security: Protect Your Citizens and Your Reputation

Presenter: Paul Christman, Vice President, Dell Software Public Sector

Roundtable 04: Client-Centric Care Coordination Identifying Tools to Help you Connect the Dots.

Presenter: Sam Taylor, Director of Product Management, ClientTrack

Roundtable 05: Closed-Loop Incentive & Data Systems for Improving High-Risk Population Health

Presenter: Deborah Stewart, President & CEO: Finity

David Hom, Chief Solutions and Business Development Officer at SCIO Health Analytics

Roundtable 06: Better Serving Medicaid Enrollees Through Consumer Centric Billing Practices

Presenter: Brian D. Ridder, Vice President Business Development, Benaissance

Roundtable 07: Self-Service HHS Analytics: New Approaches for Empowering Data-Driven Decision Making

Presenter: Mike Maxwell, National Manager of U.S. State and Local government Tableau

State Health Data Governance, Interoperability and Analytics Forum

1:45 p.m. - 2:45 p.m. Keynote Panel: State Health Data Governance, Interoperability & H&HS Integration

Moderator: *Pradeep Goel, CEO, EngagePoint,
Sue Langen, CIO, Senior Policy and Enterprise Systems Advisor, Washington State Office of the CIO,
Tracy Wareing, Executive Director, APHSA (American Public Human Services Association),
David Grinberg, Deputy Executive Director, Pennsylvania eHealth Partnership Authority*

As state health and human services agencies look to integrate data and services to support a real time citizen centric model - some of the biggest challenges are coming from aligning agencies and departments in an effective data governance and interoperability framework. See how successful states are faring and coordinating within and across organizational boundaries to achieve these goals.

2:45 p.m. - 2:55 p.m. Short Break

2:55 p.m. - 3:40 p.m. Breakout Sessions

Track 1

Contributory Solutions: The Value of Sharing Data to Stop Identity-Based Fraud

Moderator: *Richard K. Grape, Market Planner, Health and Human Services, State and Local Government, LexisNexis,
John Lorimer, VP of Analytics, LexisNexis Risk Solutions,
Cynthia Green Edwards, Director, Office of Medicaid Health Information Technology, State of Michigan (TBC)*

Public assistance agencies like Medicaid are tasked with getting benefits to the citizens who need them most. Unfortunately the rising tide of identity theft negatively impacts a state's ability to do so and creates a number of new challenges which agencies must overcome. Benefits fraud often crosses borders as criminals draw benefits from multiple states and multiple state agencies -- potentially unraveling the nation's public assistance safety net thread by thread. What can states do to stop this? Share information through contributory solutions. Sharing information across borders and across agencies helps stop

false, stolen, or duplicate identities from entering their systems and defrauding their public assistance programs; playing a part in ensuring that benefits only go to those deemed eligible to receive them. Contributory solutions safeguard basic support for the existence of such human services programs by enhancing public confidence that federal and state governments are properly and responsibly administering their taxpayer dollars.

Track 2

Seize the day - Improving Integration of MMIS with HIX and HIE

*Subramanian Muniasamy, CIO, Maryland's Health Benefit Exchange,
Donald Hoag, Senior Manager at Deloitte Consulting*

State Health IT efforts are moving forward rapidly on several fronts from Health Insurance Exchanges (HIX) to Health Information Exchanges (HIE) to Medicaid Management Information Systems (MMIS) and beyond. This evolution presents the opportunity to improve integration across the Health and Human Services enterprise through a thoughtful approach to the related projects. In this session, we will discuss potential benefits of this integration to citizens, related agencies, and states. In addition, we will discuss options to make this integration successful and cost-effective to implement and operate.

3:40 p.m. - 3:45 p.m. Short Break

3:45 p.m. - 4:45 p.m. Breakout Sessions

Track 1

Data and Systems Interoperability

Moderator: *Andrew Underhill, Chief Technologist, Systems Made Simple, a Lockheed Martin Company,
Steve Nichols, Chief Technology Officer, Georgia Technology Authority,
Nicole Helmantoler, Enterprise Information Architect, Virginia Information Technologies Agency (VITA),
Ramdas Menon, Ph.D, Medicaid Health Information Technology, Texas Health and Human Services Commission*

Effective delivery of health and human services to citizens and their communities hinges on implementing an interoperable framework across services, systems and devices. Learn about the progress state agencies have made toward their data and systems goals that will support these goals and enabling the citizen

centric service model.

Track 2

Data Driven Coordination of Health and Human Services

Moderator: *Dr Estella Geraughty, H&HS Industry Manager, Esri, Emmanuelle St. Jean, Health Program Manager, The National Association of Counties' (NACo), Matthew Roberts, Informatics Project Manager City of Chicago, Department of Public Health, Nick Macchione, Director of San Diego County, California's Health and Human Services Agency*

Health reform requirements and incentives are steering Health and Human Services agencies to integrate systems and process data in ways that better serve their populations. Common challenges that agencies face when responding to these drivers include data governance, interoperability, and analytics that create greater value from the data. Learn how Health and Human Services leaders are tackling these pain points with innovation in their technology and data strategies.

4:45 p.m. - 6:00 p.m. Networking Cocktail Reception in Exhibit Hall

DAY 02 Tuesday, March 24th

7:45 a.m. - 8:45 a.m. States of HIT Implementation Roundtables

State HIT representatives will lead discussion/thought leadership roundtables around their State's/Organization's HIT implementation Strategy and how this is

underpinning the broader health reform process. This is a unique opportunity to share their experiences with peers and problem solve in a collaborative setting with peers facing similar challenges as well as to provide information on current and planned RFPs that are being issued to meet State/Organizational goals.

Roundtable 01: Integration of MU and the PCMH: Quantifying and rewarding Clinical Quality

Presenter: *James F Bush MD, FACP, Wyoming Medicaid Medical Officer*

Roundtable 02: MCO Transparency and Data Analytics in the Sunshine State.

Presenter: *Heidi Fox, Interim Director, Florida Center for Health Information and Policy Analysis, Agency for Health Care Administration*

Roundtable 03: Optimizing Patient Care and Access to Information Through HIE Initiatives

Presenter: *Antonio J Sisco Jr, State HIT Coordinator, Commonwealth of Puerto Rico, Puerto Rico Department of Health*

Roundtable 04: A Statewide Service Network of Master Person Indices for Public Health, Healthcare Providers and Payers: Utah's Exploration

Presenter: *Wu Xu, Ph.D., Director, Center for Health Data and Informatics, Utah Department of Health*

Roundtable 05: Developing a Successful and Cost-Effective State-Based Alternative to the Federally Facilitated Marketplace

Presenter: *Bruce Gilbert, Executive Director of the Silver State Health Insurance Exchange*

Roundtable 06: Care Reform: Why Health IT Make This Time Different

Presenter: *David Grinberg, Deputy Executive Director, Pennsylvania eHealth Partnership Authority*

Roundtable 07: Care Reform: Health Information Exchange in Rural and Underserved Communities

Presenter: *Dr. Denise Hines, PMP, FHIMSS, Executive Director, Georgia Health Information Network, CEO, eHealth Service Group*

State Innovation, Analytics and Population Health Management Forum

9:00 am. - 10:00 a.m. Keynote Panel : SIM (State Innovation Model) Strategies, Analytics and Population Health Management

Moderator: *Hunt Blair, HIT Enabled Care Transformation SME, ONC/DHHS Camille Harding, LPC, Quality And Health Improvement Unit Manager,*
Kate Kiefert, Governor's Office - Colorado Health Implementation Coordinator, State HIT Coordinator,
William Golden MD MACP, Medical Director, Arkansas Medicaid,
Cathleen Bennett, CIO & Director, Policy & Strategic Planning, New Jersey Department of Health,
Yvonne Powell, SVP States and Payers, The Lewin Group,
Rex Plouk, Enterprise Health IT Officer, State of Ohio

Round Two of the State Innovation Model (SIM) program grants have recently been announced, creating a lot of excitement industry wide as the program gains momentum with a total of 17 Model Testing states and 21 Design states. Panelists will reflect on SIM efforts to date, as well as next steps for SIM participants. While every state's SIM initiative is different, reflecting the needs of each state, there are many commonalities, especially around the need for effectively capturing, sharing, and analyzing both clinical and claims data. States will present, compare and contrast their HIT-HIE and data analytics capabilities to support their SIM transformation efforts, what they can do today, and what they'd like to be able to do.

10:00 a.m. - 10:10 a.m. Short Break

10:10 a.m. - 10:55 a.m. Breakout Sessions

Track 1

Enabling Identity Ecosystems for Health and Human e-Services

Moderator: *Lewis Etheridge, National Practice Manager, Public Healthcare, Symantec,*
Mike Wirth, Special Advisor on eHHR Integration, Virginia Department of Health and Human Resources,
Pyreddy Reddy, CISO, North Carolina, Dept. Health and Human Services
Timothy Reiniger, Director Digital Services Group, FutureLaw

As Internet accessibility and mobile technology adoption has increased in the United States, governments at all levels are embarking upon or extending e-Government initiatives to provide a higher, more convenient level of service to their clients and lower the cost of government services by doing so. How can new

programs, potentially encompassing more confidential data, be brought online without unacceptable levels of risk to states' and citizen's data? Join a discussion on the expansion of citizen enablement initiatives, alignment with NIST's National Strategy for Trusted Identities in Cyberspace, identity proofing, user authentication and enrollment).

Track 2

Community Analytics, Care Coordination and Managing Complex Conditions

Moderator: *Craig Rhinehart, Director, Smarter Care Strategy and Market Development, IBM,*
George Beckett, HIT Coordinator, Tennessee,
Cynthia Green Edwards, Director, Office of Medicaid Health Information Technology, State of Michigan,
Minakshi Tikoo, Connecticut State HIT Coordinator

Typically, patients in most need of care suffer from many clinical conditions that can make healthcare delivery challenging. Community analytics programs can conduct research on patient and population databases to arrive at evidence-based, effective ways to coordinate healthcare delivery to the most challenging populations. Learn what states are discovering and doing at this valuable session.

10:55 a.m. - 11:15 a.m. Networking Break in Exhibit Hall

11:15 a.m. - 12:00 p.m. Breakout Sessions

Track 1

Building a Data-Sharing Model for State Payment Transformation

Moderator: *Barbara DeBuono, MD, MPH. Senior Director for Population and Payer Solutions at 3M Health Information Systems,*
Marni Bussell, Project Manager, SIM Director, Iowa Medicaid Enterprise,
James Lucht Informatics Manager, Office of the Health Insurance Commissioner, State of Rhode Island,
Tracey Campbell, Vice President of Strategy and Business Development, Center for Improving Value in Health Care (CIVHC),

Linda Green, All Payer Claims Database & State Health Policy Lead, Freedman HealthCare LLC

States and health systems face several technology-related obstacles in the shift from volume- to value-based payment models. Foremost is the need for actionable data from diverse IT systems. One way to support this is with a state-wide all-payer claims database (APCD). Multi-payer, multi-provider, and multi-source data sets are critical to the success of payment reforms such as value-based payment, accountable care, and capitation.

This presentation will explore the critical capabilities that help an APCD to:

- Foster collaboration among parties
- Share data with the right entities at the right time
- Provide insights to align payment with outcomes

Track 2

Statewide Payment Reform: Concepts, Data Management and Success Over 3 Years

*Nena Sanchez, Senior Director, General Dynamics Health Solutions,
William Golden MD MACP, Medical Director, Arkansas Medicaid*

In 2012, the Arkansas Department of Human Services (DHS) embarked on a statewide, multi-payer effort (Arkansas Health Care Payment Improvement Initiative, (ACHPII)). The central concept of this effort seeks to transition the state from a fee-for-service payment model to one that rewards value, quality and clinical outcomes. Implementation to date includes over a dozen clinical episodes and the launch of nearly 150 patient-centered medical homes to over 70% of eligible beneficiaries. This session will highlight the design, dissemination, implementation, data management and program results behind this innovative program.

12:00 p.m. - 01:00 p.m. Solution Provider Networking and Lunch
Solution Provider Networking and Lunch: Dedicated networking hour to meet solution providers and participate in demonstrations.

Medicaid Modernization, Health Insurance Exchange (HIX) and Enterprise Systems Forum

1:00 p.m. - 2:00 p.m. Keynote Panel: Medicaid IT Reform, Exploring New Models for IT Procurement

Moderator: Laura Groschen, Vice-President, Government Solutions Optum, Jessica Kahn, Director, Data and Systems Group, CMS, Karen Parker, Director of the Bureau of Medicaid Operations, Michigan Department of Technology, Management and Budget, Linda Pung, Information Officer, Michigan Dept. of Technology, Management & Budget, Stuart Fuller, CIO, Montana Dept. of Public Health & Human Services

The ACA, state modernization efforts, budget, technology advances – are all critical factors shaping, and in some cases forcing states to consider new ways to procure health care information technology. This session will explore the critical issues that federal and state leaders are grappling with as they look to adopt new technologies, fund extensive infrastructure needs, and improve procurement processes to build a modern health care system.

2:00 p.m. - 2:10 p.m. Short Break

2:10 p.m. - 2:55 p.m. Breakout Sessions

Track 1

Modern Mississippi: The First State to Offer a Medicaid Clinical Provider Portal

Chris Smith, Clinical Data Interoperability Program Manager, Mississippi Division of Medicaid, Dan West, Associate Vice President of Product Marketing at MedeAnalytics Inc

In 2013, the Mississippi Division of Medicaid linked the clinical history of its 2.3M historical beneficiaries when it deployed a clinical Master Patient Index. As of 2014, Medicaid providers across the state have secure access to the records, creating a clinical portal for all active beneficiaries. Presenters will discuss the importance of provider

access, how this fosters greater interoperability, enables population health and the preliminary results it has had on Medicaid expenses and quality.

Track 2

Health Insurance Exchange (HIX): Inter-State Collaboration and Technology Re-Use

*Subramanian Muniasamy, CIO, Maryland Health Benefit Exchange,
Ethan Owen Director, CIO, Your Health Idaho,
Jason Hetherington, Chief Information Officer, Massachusetts Health Connector,
Prabhakar Ram, SVP & Head of Products, hCentive Inc.*

2:55 p.m. - 3:05 p.m. Short Break

3:05 p.m. - 3:50 p.m. Keynote Panel: Health Insurance Exchange (HIX) Data Analytics, Operations and Sustainability

Moderator: *Greg Franklin, CEO, Franklin Health Solutions,
Karen Ruiz, Project Director at Covered California - CalHEERS,
Peter Van Loon, Executive Director, Access Health Exchange Solution,
Anthony Chough, Senior Vice President, Product Development Group,
EngagePoint,*

Millions of formally uninsured individuals have purchased coverage through government online health insurance marketplaces created by the Affordable Care Act. The data collected and generated by this population will be invaluable for 19 state based health insurance marketplaces that are developing the operational side of the house, particular as they address future sustainability. Meeting the challenges of sustainability will not be easy, given a technological ecosystem that is still in its infancy.

What further systems integration and modernization will be need? What are the lessons learn from the most recent open enrollment that can be applied today? The session aims to provide an insightful and thought provoking discussion about state base health insurance marketplace technological approaches to full operationalization and sustainability and the role of data analytics.

3:50 p.m.- 4:00 p.m. Closing Remarks

Rob Waters, VP Development, Healthcare IT Connect

**4:00 p.m. - 4:30 p.m. Networking and Farewell
Coffee/Refreshments**